



Laurie Draper, M.Artist,Cr.
P.O. Box 880 • Coloma, MI 49038
www.draperimaging.com • laurie@draperimaging.com
Voice: 269-849-0416 • FAX 269-849-0416 • Toll-free: 1-877-849-0416

Boutique Foto Dealer Discounts

Effective November 1, 2011

We've revised our dealer discount policy on our Boutique Foto line of décor, jewelry, and ornaments! As shipping expense is a big factor in the cost of doing business, we are offering a **FREE SHIPPING** option on all orders. No tricks, no fine print, no minimum purchases... free shipping on anything you order.

Our pricing for dealers is changing, too, to recognize that not all dealers require the sort of volume buying common to wholesale. All prices are now shown at our regular (retail) list price. Dealer discounts are based upon your annual sales volume... the more cumulative purchases made over twelve months, the deeper your discount.

For customers who made purchases between November 1, 2010 and November 1, 2011 totaling:

Annual sales of -	Your discount rate would be -
\$1000 or more	50% off the regular list price *
\$500 to \$999	40% off the regular list price *
\$200 to \$499	30% off the regular list price *
\$50 to \$199	20% off the regular list price *
Under \$50	10% off the regular list price *

plus FREE SHIPPING!!!

For a limited time, we are grandfathering in all dealers who made purchases within the last twelve months (November 1, 2010 to November 1, 2011) at the 50% discount rate! If your purchases fell below that rate, it gives you a chance to regain your discount during this busy holiday season. All dealers will be billed by annual sales volume after December 31, 2011.

* Discount rates apply to our regular product line. Specialty or promotional items or may have their own unique discounts that vary from the discount rate noted above.